

VINCE FREEMAN *UNLUCKIEST MAN ALIVE*



Vince Freeman is a UK singer-songwriter with an inimitable voice and honest lyricism - a style that he calls 'Tough Country'. A two-time UK Indy Award winner with a Platinum single and a run on The Voice UK, his story is truly unique. A story that is set to be shared with the world through an upcoming feature documentary by executive producer Dave Webster (Gary Barlow, Michael Buble, Will Smith). Vince released his debut album *Scars, Ghosts & Glory* last year to critical acclaim, and has shared the stage with the likes of Eric Clapton, Van Morrison, James Morrison and Scouting For Girls.

Among Vince's many performance and songwriting achievements, he has earned 5 European Top 10s for his vocal and writing contributions, a Platinum disc for his vocal performance on the 2019 hit *Sun Is Shining* by Lost Frequencies and co-writing credits on the 2021 Fredde Le Grande hit *Devils*.

New single **Unluckiest Man Alive** (19th September 2025 via Kinetic Records / AWAL) is an autobiographical look at Vince Freeman's life story, taken from the upcoming deluxe re-release of debut album *Scars, Ghosts & Glory*. Written and co-produced by Vince himself, the track showcases Vince's unique voice and love of modern country music. Vince says: "The Unluckiest Man Alive was a tongue in cheek comment I made when I was talking to a friend about overcoming some pretty serious events from the past year. I said 'I'm really grateful...I feel like I should have a world title belt that reads THE UNLUCKIEST MAN ALIVE.'"

This single comes on the back of a busy summer of live shows, supporting the likes of Heather Small, Tunde and BoyzLife across the UK. Vince has also been writing and producing for other notable artists, leading to him recently signing a publishing deal with Max Music / Universal Music Publishing Group.

Unluckiest Man Alive by Vince Freeman, released 19th September 2025 on Kinetic Records / AWAL.